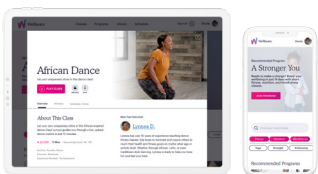


Growth & Gratitude



Wellbeats celebrates a year filled with growth, passion, and commitment to providing everyone the opportunity to live a healthier life. We want to express our most sincere gratitude to all clients, partners, consultants, and members who have made this mission possible.



Brand Refresh and New User Experience

- Launched new user experience delivering a more personalized wellness journey
- Improved interface and updated features
- Enhanced class filter
- Branding and website refresh



Filmed Over 500 New Classes

- Released 40+ mindfulness and meditation classes for mental wellbeing
- Released 20+ classes for all kids including those with disabilities
- Released 70+ new nutrition classes
- Refreshed 40+ work break classes
- Released 20+ injury prevention and athletic performance classes



Awards and Philanthropy

- MedTech Breakthrough award for Best Overall Fitness Technology
- Fast 50 award winner
- Shortlist Top Vendor for On Demand Fitness and Corporate Fitness
- Gifted Wellbeats to families of patients at Minnesota's Masonic Children's Hospital and to families of HopeKids

In 2021, Wellbeats has grown to reach more than 2 million members in 85+ countries

25M
Activity Minutes

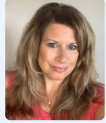
400+
New Clients
and Partners

7.9
Average Monthly Class
Plays per Engaged User

★★★★★
Average Class
Rating 4.6/5

“

“Wellbeats offers the holistic gamut that we’ve been trying to program around. I love how progressive Wellbeats is. They’re always adding new and relevant content.”



Nancy Stobbe

Wellness Program Manager at Fairway Independent Mortgage Corporation

“After that first meeting with Wellbeats, we signed off in a just a few days. It’s amazing to have something that is so streamlined and simple and our employee base loves it.”



Stephanie Kocur

People, Technology & Insights Manager at The Leukemia & Lymphoma Society

“[Wellbeats is] a homerun. For the longest time we weren’t officially serving field sales and the company wanted something convenient they could use (to stay active).”



Ryan

Multi-site Fitness Center Manager at Global Pharmaceutical Company

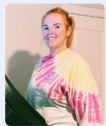
“Every day is different and I can wake up and pick a workout that I feel like doing that day. I feel great. It gives me a sense of accomplishment and leaves me positive for the day.”



Murali

Director of Statistical Services at Fortune 500 Food and Agriculture Company

“It’s really awesome. Honestly, without Wellbeats it would be very difficult every single day to do this job.”



Jessica

Member Customer Care Representative at Large Mutual Insurance Holding Company

“Prior to the pandemic, the company’s onsite yoga and Pilates classes would serve only 10 to 12 participants at a time and were not accessible to the majority of MMA colleagues who did not work in the main office. Now all employees have access virtually, and it’s been such a significant enhancement for us that we also recommend Wellbeats to our clients.”



Emily Tschimperle

Human Resources Director at Marsh & McLennan Agency-Minneapolis

“Adding Wellbeats in place of the onsite exercise classes we had to cancel has given our employees a great option for being physically active and getting rewarded for that.”



Taryn West

Wellness Program Manager at MultiCare Health System

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