



Wellbeats Named “Best Overall Fitness Technology Company” in 2021 MedTech Breakthrough Awards Program

Prestigious Annual Awards Program Recognizes Outstanding Health, Fitness & Medical Technology Products and Companies

ST. LOUIS PARK, Minn., – May 6, 2021 – [Wellbeats](#), a national leader in virtual, on-demand fitness for individuals and workplace well-being programs, today announced that it has been selected as the winner of the “Best Overall Fitness Technology Company” award in the fifth annual MedTech Breakthrough Awards program conducted by [MedTech Breakthrough](#), an independent market intelligence organization that recognizes the top companies, technologies and products in the global health, fitness and medical technology markets.

Wellbeats delivers on-demand, virtual fitness and well-being programming for corporate wellness programs, offered limited-time free subscriptions to their expansive catalog of more than 32 channels and more than 700 classes of fitness and well-being content. In 2020 alone, employees who used Wellbeats content recorded more than 29 million activity minutes, with more than 1.3 million people accessing Wellbeats through their workplace well-being program.

“Remote work is likely to continue even as life returns to normal, and many people are reluctant to return to the gym - we are thrilled to offer them an alternative with our breakthrough content and software-as-a-service solutions,” said Jason Von Bank, President and CEO of Wellbeats. “Thank you to MedTech Breakthrough for recognizing our innovation in the fitness technology space - we couldn't be more grateful for this recognition.”

The mission of the MedTech Breakthrough Awards is to honor excellence and recognize the innovation, hard work and success in a range of health and medical technology categories, including Robotics, Clinical Administration, Telehealth, Patient Engagement, Electronic Health Records (EHR), mHealth, Medical Devices, Medical Data and many more. This year’s program attracted more than 3,850 nominations from over 17 different countries throughout the world.

“Wellbeats is empowering organizations to engage employees in their health and well-being, with a compelling digital health solution with diverse fitness and well-being content that fits the ever-changing schedules and lifestyles of today’s workforce, as well as the changing benefit needs of employers.” said James Johnson, managing director, MedTech Breakthrough. “We extend our sincere congratulations to the entire Wellbeats team for winning our ‘Best Overall Fitness Technology Company’ award in the 2021 MedTech Breakthrough Awards program.”

Employees can easily discover content ranging from high-intensity workouts to nutrition education, and cycling classes to stress reduction. Of particular interest were classes designed for younger users. Among all users, class plays of kids’ programming grew 2,067% from January to April, as parents used Wellbeats classes to keep kids active or meet school phy ed requirements. Further, with many Americans facing mental health struggles during the pandemic, use of Wellbeats’ mindfulness classes increased 383% in the first four months of the year.



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About Wellbeats

Based in St. Louis Park, Minn., Wellbeats is the premier on-demand, easy-to-use virtual wellbeing solution that delivers 700+ exercise, nutrition, and mindfulness classes, challenges, and fitness assessments available anytime, anywhere. Wellbeats provides best-in-class content that spans all five generations, from kids programming through active aging for any age and ability, and is accessible through apps for iOS, Android, Windows, and Apple TV; any modern Web browser, Chromecast, Airplay, and Roku.

To learn more, visit www.wellbeats.com or check out a sampling of the company's fitness classes during a Facebook Live session. Follow on Twitter or LinkedIn.

About MedTech Breakthrough

Part of [Tech Breakthrough](http://TechBreakthrough.com), a leading market intelligence and recognition platform for global technology innovation and leadership, the MedTech Breakthrough Awards program is an independent program devoted to honoring excellence in medical and health related technology companies, products, services and people. The MedTech Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough health and medical companies and products in categories that include Patient Engagement, mHealth, Health & Fitness, Clinical Administration, Healthcare IoT, Medical Data, Healthcare Cybersecurity and more. For more information visit MedTechBreakthrough.com.